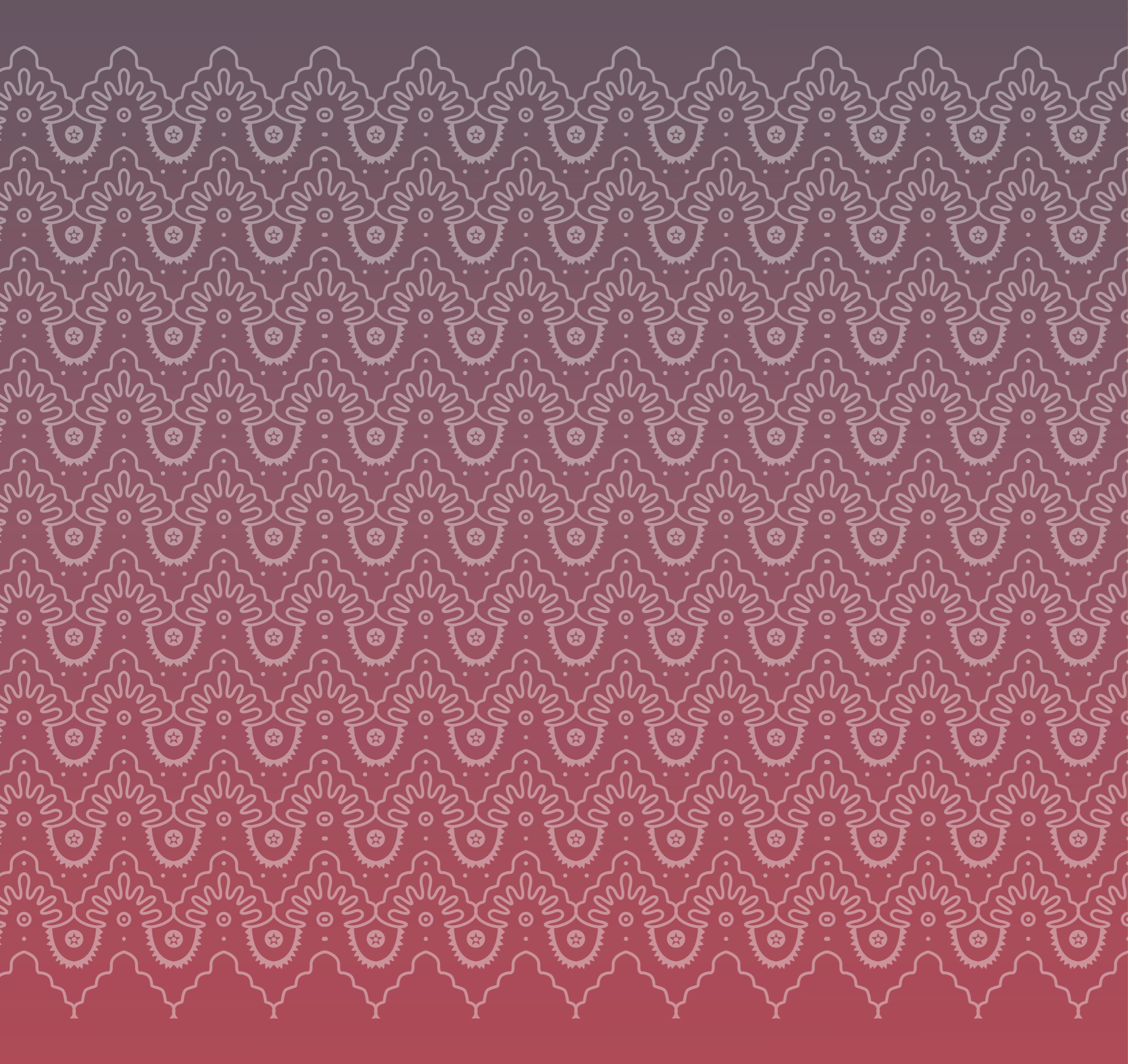




**Fostered / Partner MSMEs**  
Bank Indonesia Banten  
Representative Office

**RATU ECENG**  
**CV SAHABAT ALAM**  
**HANDYCRAFT**



## Content

---

<b>BUSINESS PROFILE</b>	<b>1</b>
Business Name	
Address	
Business Contact	
<b>BUSINESS DESCRIPTION</b>	<b>2</b>
<b>PRODUCT DETAIL</b>	<b>3</b>
Craft Prodct Information	
Product Description	
Product Material	
Product Size & Dimension	



## BUSINESS PROFILE

### Business Name:

Ratu Eceng - CV Sahabat Alam Handycraft

### Address:

Ieko Ratu Eceng, Jl. H Jali, Gg. As Syukur  
1 No. 45, RT 002/RW02, Kec. Pinang, Kel.  
Kunciran Jaya, Kota Tangerang

### Business Contact:

- Telp/WA : +62 838 7946 5878  
- Email : leko.ratueceng@gmail.com

### Business Online Marketing

- Instagram : @ieko\_ratueceng  
- Facebook : Ieko Ratu Eceng  
- Tokopedia : Ieko Ratu Eceng  
- Website : ieko-ratu-eceng.bussines.site



Naturalbag sward  
Size: 23 cm x 10 cm x 17cm  
Rp 225.000

## BUSINESS DESCRIPTION

CV. Sahabat Alam Handycraft was established in 2008 initiated due to the abundance of water hyacinth in cipondoh lake utilized by people outside the cipondoh region itself. Finally, with the knowledge obtained from training, ieko damayanti continued the business of water hyacinth crafts to this date. We empower local people to be taught of how to pick the water hyacinth correctly, the weaving process up to the finishing process, today our products have penetrated Los Angeles market.



Ovalbag Pompoms  
Size: 17 cm x 10 cm x 17cm  
Rp 175.000





1. Basket box | Size: 20 cm x 20 cm x 17cm

**Rp 150.000**

2. Handled Basket | Size: 16 cm x 10 cm

**Rp 90.000**

### Product Size & Dimension

PRODUCT	DIMENSION
Bag	30x12x25cm 18x10x17cm
Basket	20x20x17cm 24x12x10cm diameter 16x10cm
Mat	Diameter 100cm Diameter 120cm Diameter 150cm
Pot Cover	Ukuran 11x11cm Ukuran 13x15cm Ukuran 16x18cm
Placemat	Diameter 20cm Diameter 30cm Diameter 45cm
Rattan Tray	Diameter 40cm

## PRODUCT

### Craft Product Information:

#### Product Name

- Bag
- Basket
- Mat
- Pot Cover
- Placemat
- Rattan Tray

### Product Description

Ieko Ratu Eceng produces various bags, various sandals, boxes, laundry, wallets, pot covers and various chairs.

### Product Material

All products use raw materials from water hyacinth (the stems) which have been dried and then woven



1. Placemat | Size: 30 cm  
**Rp 50.000**

2. Rattan Tray | Size: 40 cm  
**Rp 175.000**

3. Hyacinth Coil | Size: diameter 2-3mm  
**Rp 125.000/1000pcs**

4. Mendong Coil | Size: diameter 3-5mm  
**Rp 85.000/kg**





## CATALOGUE @IEKO\_RATUECENG

### 1. ROUND MAT

Natural round mats give a natural impressions, very suitable for those of you who want a modern natural nuance decoration.

- Material: Water Hyacinth
- Price:
  - a. Rp.400.000 – Rp.650.000 (Size: 100cm)
  - b. Rp.900.000 (Size: 200cm)
  - c. Rp.1.200.000 (Size: 250cm)



### 2. OVAL MAT

Make your home look more attractive. The oval shaped doormat gives a natural impression, perfect for those of you who want a modern natural nuance decoration.

- Material: Water Hyacinth
- Price:
  - a. Rp.650.000 (Size: 150cm x 100cm)
  - b. Rp.900.000 (Size: 200cm x 100cm)





### 3. STOOL

Traditional ethnic stool. Made from woven water hyacinth and the best quality teak wood.

- Material: Water Hyacinth, and Teak Wood
- Size: 40cm (diameter) x 45cm (Height)
- Price: Rp.450.000



### 4. ROUND POUFFE

pouf cushions for living rooms, cafes, lounge chairs and decorations to enhance the appearance of your home or room.

- Material: Water Hyacinth
- Size: 50cm (diameter)
- Price: Rp.750.000



## 5. STOOL CAFE

Traditional ethnic stool. Made from woven water hyacinth and the best quality teak wood.

- Material: Water Hyacinth, and Teak Wood
- Size: 30cm (diamater) x 70cm (Height)
- Price: Rp.750.000



## 6. Woven Mat & Stool

Women mats & stool are made from dried water hyacinth, a beautiful but fast-growing plant that can clog waterways. By using water hyacinth to make products we help to naturally control their growth.

- Material: Water Hyacinth
- Size: Custom





## 7. Sofa Set

A sofa set to beautify your home.

- Material: Water Hyacinth
- Size: Custom
- Price: IDR. 8.000.000,- (minimum purchase of 10pcs)



Keep in touch with us on our social media

- ❖ Instagram: @ieko\_ratueceng
- ❖ Shopee: @ieko\_ratueceng
- ❖ Whatsapp: +62 838 7946 5878
- ❖ Facebook: Ieko Ratu Eceng